

**THE NATHAN B. STUBBLEFIELD FOUNDATION
 BOARD MEETING MINUTES 06/16/2025
 WMNF COMMUNITY RADIO 88.5 FM
 WMNF 88.5 FM COMMUNITY RADIO, 1210 E. MLK Blvd., Tampa, FL 33603-4417**

<u>Meeting Attendance</u>					
<u>Board Member</u>	<u>P</u>	<u>A</u>	<u>Board Member</u>	<u>P</u>	<u>A</u>
Isha Del Valle	P		Jay Quigley		A
Jennifer Meksraitis	V		Emmy Lou Fuchs	V	
Scott Elliott	V		Robert "Bob" Landis	P	
Liam Wright	P		Grant Hart	V	
Austin Craven	P		Letty Valdes		A
Steve "Mac" Maclsaac	P		William "Billy" Dobbins	P	
Geoff Gutgold	P		Chris Young (Staff Rep)	P	
Jeminy Pierce	P		Randi Zimmerman (Station Manager)	P	
Jennifer Campbell	V				

P-Present, A- Absent, V- Virtual

MISSION STATEMENT

WMNF is a listener-supported community radio station that celebrates cultural diversity and is committed to equality, peace, and social and economic justice. WMNF provides broadcasts and other forums with a grassroots local emphasis that promote creative, musical, and political vitality.

<u>Agenda Item</u>	<u>Lead</u>	<u>Time</u>
Call to Order	Isha Del Valle	7:19
Roll Call/Proxies Jennifer C is Letty's Proxy	Grant Hart	7:19
Attendance Review Grant is at two absences, Jay is at two absences, everyone else is in good standing.	Grant Hart	7:20
Acceptance of items on Consent Agenda Geoff motions, Jeminy seconds, all in favor.	Isha Del Valle	7:21
Review/Approve Last Month's Minutes Holding off on approval until next meeting.	Grant Hart	7:21
Visitor Comments Visitors: Michael M., Miss Julie	Isha Del Valle	7:22

Miss Julie Comments:

We are participating in the St. Pete Pride Parade on June 28th. Signups available on Signup Genius.

We have a Juneteenth event at the station tomorrow night. Please sign up if you'd like to join that. Thanks to Jeminy for volunteering.

On June 28th, we will also have a table at the Rightous Rockers Music Festival.

On July 3rd, we will be attending the women's health expo at Community Stepping Stones. WMNF will be setting up a mobile DJ station.

Long-Range Plan Committee

Bob Landis

7:26

The LRP committee is getting ready to send out questionnaire to the board members. Liam is going to send out via email to all members. There are committee specific questions included.

Miss Julie asked if we could share with the volunteer committee and Randi asked if we could share with staff. Yes, to both – these questions are meant to collect information from the station's stakeholders.

Bob said there is no current deadline for the questionnaire at the moment.

Randi let the LRP committee know that the board could plan a retreat to discuss the long range plan. She asked that if they would like to schedule that, to let her know so we could set aside a budget.

Technology Committee

Liam Wright

7:32

The technology committee would like to run 10 second sweepers on HD channels. They will follow up with Sam to confirm. Randi explained that they working on a new schedule for HD4, so sweepers should be added to that update in July for the new schedule starting in August.

For our copper wires, there was previous conversation about reducing the number of copper wires from 8 to 2. These wires are for phone connections to the studio lines. These are used for emergencies if the internet goes down. Geoff suggested we remove all copper wires and work with spectrum for fiber as well as frontier for our internet connection. Jennifer M. commented that the copper wire is the most reliable form of communication. She believes it's worth keeping at least one copper wire. Jeminy thinks that having an analog backup incase of emergency is really smart to keep. Geoff explained that copper is more susceptible to outside issues than fiber, so may be less reliable.

Jennifer C made a motion that we go from 8 copper lines down to 2 copper lines. Liam seconded the motion. The motion does not pass.

Randi agreed with Geoff that moving to fiber may be a better option as a tangible alternative to the copper.

Geoff makes a motion to get rid of copper and have a plan in place to move to fiber lines from a second company, and to complete this transition by September. Austin seconded the motion. All in favor, the motion carried.

Liam would like to set up twitch streams at WMNF. Randi believes that we have an account with our name on twitch. This could open up a new revenue stream and expand our market. It will also potentially bring us a younger market. Liam shared a few examples of other stations doing this. He explained that it is super low effort to have a looping video or live feed of studio. Bob agrees that this is well worth pursuing and Jeminy is excited about this idea. Austin asked about any ethical concerns with twitch and if there is a cost associated. There is no ethical concerns and the service will take a percentage of donations made through twitch but there is no up-front cost. Chris said that he believes that this would bring in our target demo but younger. The current licensing agreement allows us to stream music live, it just can't be recorded. This would be all or nothing for the programmers, so all programmers would need to participate, but not everyone would need to be on camera. Isha suggested Liam check with Erica about the handle and we will follow up about the details.

Liam made a motion to further investigate twitch and reserve a handle on the platform. Jennifer C seconded. All in favor, motion passes.

General Manager Report

Randi Zimmerman

8:05

Randi brought up an issue regarding the amicus brief. NPR and a few other radio stations have sued Trump over rescinding of funds. University stations are not allowed to sign on to the brief, but independent stations like WMNF can sign. There is a deadline of this Friday to sign. Mac asked if there is a draft and can we review it before Friday. Randi confirmed that we would not sign unless we can read in advance. Bob and Jeminy agree that we should sign. Jennifer C is risk adverse and is concerned that President Trump may target the station directly if we add our names to the brief. Jennifer M. noted that a draft of the brief is attached to Randi's earlier email. This is a federal brief. Jennifer M asked what other stations are joining. Randi will ask the organizers. Mac agrees that there is concern, but that we should sign on to things when you think that they should be challenged.

Jennifer C makes a motion to sign on to the amicus brief with delegating the authority to review it to Randi, the station attorneys, Jennifer M., Mac, and Letty (board attorneys). Jennifer M seconds the motion. All in favor, motion passes.

Austin stated that people are responding to boldness and agrees that we should sign.

Jeminy added that we have a duty to those partner stations who cannot sign, we should stand up where others cannot.

Billy asked where we are seeing the 8% of listeners out of town coming from. Randi said that they are from all over the country. She also sited that in the community radio world, WMNF is a big deal.

Bob asked about THW's net revenue of \$7,300 and how it compared to past events. Randi explained that we brought it back 3 years ago. We had a loss last year, and this year we were more careful in spending, but we needed more ticket sales. The events team had a post-modern about THW today. There was no decision on whether we should host again next year. We need to generate five figures based on how much work it takes to run.

Bob asked about the chart in the audience section of the report and asked if it was signifying market share. Randi confirmed that AQA stands for "Average Quarter Hour". Randi said that she uses Neilson more for market trends rather than looking day to day.

Scott shared information about our Juneteenth panel taking place tomorrow night from 7pm to 9pm at the station. There are 5 panelists including Isha and Chris from the board. Scott will be moderating. The questions will deal with, DEI, wokeness, and freedom in MAGA America. People can RSVP to join live, and it will be streamed.

Randi stated Scotts efforts with Juneteenth is another example about how the best stuff at WMNF starts with our volunteers.

The new program schedule started today!

All day on Thursday will be Juneteenth programming.

PALS **Grant Hart** **8:40**
(Participation, Accomplishments, Listening, and Scheduling)

P – 9, 10, 9, 10, 8, 10, 9, 7, 9, 9, 10, 9, 10, 9, 8
A – 9, 9, 9, 9, 9, 9, 9, 9, 9, 9, 9, 10, 9
L – 10, 9, 9, 9, 9, 10, 9, 9, 9, 9, 10, 10, 10, 10, 10
S – 10, 10, 9, 9, 9, 10, 9, 9, 10, 10, 10, 10, 10, 10, 10

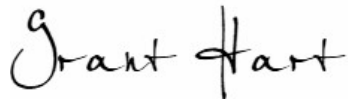
Our next meeting is July 21, 2025

Adjournment **Isha Del Valle** **8:42**
Geoff motions, Billy and Scott second, all in favor.

THE BOARD'S ROLE

Governs the NBSF, which protects the FCC license, building and equipment, goodwill; employs staff. Establishes the mission of WMNF. Responsible for strategic planning. Establishes prudent financial policies, annual budget, annual audit, conducts planning retreats, approves personnel policies, style statements and programming policies. Participates in fund-raising functions of WMNF; approves non-budgeted expenditures over \$2,000.00.

*We go into Executive Session only when proper criteria concerning purpose are met or to review/approve the previous month's Executive Session minutes.

A handwritten signature in black ink that reads "Grant Hart". The signature is written in a cursive, slightly slanted style.

by Grant Hart, Board Secretary