

**THE NATHAN B. STUBBLEFIELD FOUNDATION
 BOARD MEETING MINUTES 07/21/2025
 WMNF COMMUNITY RADIO 88.5 FM
 WMNF 88.5 FM COMMUNITY RADIO, 1210 E. MLK Blvd., Tampa, FL 33603-4417**

Meeting Attendance					
Board Member	P	A	Board Member	P	A
Isha Del Valle	P		Jay Quigley	P	
Jennifer Meksraitis	P		Emmy Lou Fuchs	P	
Scott Elliott	V		Robert "Bob" Landis	P	
Liam Wright	P		Grant Hart		A
Austin Craven	P		Letty Valdes	P	
Steve "Mac" MacIassac	P		William "Billy" Dobbins	P	
Geoff Gutgold	P		Chris Young (Staff Rep)	P	
Jeminy Pierce	P		Randi Zimmerman (Station Manager)	P	
Jennifer Campbell	V				

P-Present, A- Absent, V- Virtual

MISSION STATEMENT

WMNF is a listener-supported community radio station that celebrates cultural diversity and is committed to equality, peace, and social and economic justice. WMNF provides broadcasts and other forums with a grassroots local emphasis that promote creative, musical, and political vitality.

Agenda Item	Lead	Time
Call to Order	Isha Del Valle	7:15
Roll Call/Proxies Proxies: N/A Guests: Michael Mainguth, Miss Julie	Emmy Lou Fuchs	7:16
Agenda Review	Isha Del Valle	7:17
Acceptance of items on Consent Agenda ▪ No meeting held: Nominating, Technology, Diversity, Personnel, ByLaws, CAB, AdHoc Continuity ▪ Minutes in Basecamp: LRP, Finance, Personnel	Isha Del Valle	7:18
Review/Approve Last Month's Minutes Geoff motions to accept the minutes for May, Jeminy seconds, motion passes	Grant Hart	7:21

Visitor Comments**Isha Del Valle****7:24**

Michael- congratulates everyone who helped with the fundraiser

Miss Julie- Introduces herself as the Volunteer and Outreach Coordinator. Talks about establishing and maintaining relationships with community partners.

Long Range Planning**Bob Landis****7:35**

Liam has posted answers to all the questions from the recent LRP survey. Bob has written up a summary of all the answers. The survey was sent to the board and some staff. There were 7 responses total.

Bob goes over the general themes that came up from the answers. There is discussion about whether the survey should be left open so more people can answer. The LRP committee will leave the survey open, Austin suggests setting a deadline for two weeks out to get more responses.

Some answers talked about more communication and reporting from committees at board meetings, and maybe having board/staff retreats more often to be able to re-focus on communication. Randi says there is a retreat in the budget for next fiscal year. Isha talks about the last retreat at Sacred Grounds two years ago and how it helped reunify communication between the board, staff and volunteers. Isha also recommends that all committees have a meeting before September to try to regroup and organize for the next year.

Liam talks about finding corporate sponsors, and that board members are well positioned to reach out to corporations and find community partners. He has created an outreach template that he will forward to Shari to help develop, along with a list of the largest public and private companies in Tampa. There is discussion about how cautious we should be about which corporations to reach out to in terms of alignment to our mission. Any attempt to reach out to major corporations should be vetted and approved by Shari or Randi.

There is discussion about the need for more visible diversity on the airwaves and on the board. It can be a challenge to find board member applicants outside of the main demographic that listens to the radio, and also to make people from marginalized and/or working class backgrounds feel welcome to apply. Candidates for the next board position will be interviewed at the September meeting, Austin will make sure we have a graphic and a script for a radio spot next month and encourages people to reach out individually.

Development Committee**Austin Craven****8:35**

Working on a Pints event to work with Dunedin brewery to make a specific beer that the radio station gets proceeds from. There is a house party in the works and the record art show on August 2nd. Also working on a planned giving event with Gary Gibbons that will encourage people to put WMNF contributions in their wills. There is also a new testimonial line where people can leave testimonials on how the station has benefited them or the community.

The development committee is always looking for more members as well, and anyone on the board is welcome to sit in on a meeting.

General Manager Report

Randi Zimmerman

8:45

The one-day fund drive on Saturday was very successful. Jennifer C says it was great that we got ahead of the curve but expresses concern that it might not be repeatable because our message might be diluted as all publicly funded media start asking for more donations. Jeminy asks for clarification about where the revenue and expenses fall on balance. Randi explains that as Shane works on forecasting for the future, one thing we have learned is that people are activated and we can probably count on more from memberships, but we have lowered our expectations for revenue from events. \$113,000 in underwriting is the second highest that we have had in a decade. In terms of expenses the last big budget thing we need for the station is the generator and Randi will be applying for local grants and asking large dollar donors to help with that.

Executive Session

Isha Del Valle

+01:38

Isha motions to enter executive session for development, finance, and personnel discussion, Geoff seconds, motion passes.

Isha Motions to exit executive session Jeminy 2nds, motion passes.

Salary Increase

Jennifer Campbell

9:20

Jennifer C motions to give the general manager a 4% wage increase composed of 2.5% cost of living and 1.5% merit effective 10/01/25. Scott seconds. Motion passes with Austin abstaining

Finance Committee

Jennifer Campbell

9:20

Jennifer C goes over a policy update regarding the Community Foundation of Tampa Bay endowment. Originally the policy stated that once the fund reaches \$500,000, the board will have the option to use up to 50% of the annual distributions generated, however the CFTB does not actually have the option of only taking partial amounts so that will be changed to 100% so that we can use that revenue for current year operations and capital expenses. Jennifer C urges caution that the amount that is distributed is not guaranteed and could change based on the market.

Jennifer C motions to make the change. Geoff seconds, two no votes, the motion passes.

The change will be posted for one month and then voted on again at the next meeting.

PALS

Emmy Lou

9:41

(Participation, Accomplishments, Listening, and Scheduling)

P - 10, 10, 10, 10, 10, 10, 10, 10, 10, 10, 10, 10, 9, 10, 10, 10

A - 9, 9, 8, 8, 9, 9, 10, 10, 10, 10, 9, 9, 10, 9, 9

L - 10, 10, 10, 9, 9, 10, 10, 9, 9, 8, 10, 9, 10

S - 9, 9, 9, 9, 9, 9, 9, 9, 8, 9, 10., 10, 9, 10

Next Meeting 8/18/25

Isha Del Valle

9:45

Adjournment

Isha Del Valle

9:46

Isha motions to adjourn, Liam seconds
All in favor.

THE BOARD’S ROLE

Governs the NBSF, which protects the FCC license, building and equipment, goodwill; employs staff. Establishes the mission of WMNF. Responsible for strategic planning. Establishes prudent financial policies, annual budget, annual audit, conducts planning retreats, approves personnel policies, style statements and programming policies. Participates in fund-raising functions of WMNF; approves non-budgeted expenditures over \$2,000.00.

*We go into Executive Session only when proper criteria concerning purpose are met or to review/approve the previous month’s Executive Session minutes.



by Emmy Lou Fuchs
2nd VP

